

(THE COMPANIES ACT, 1956)

(COMPANY LIMITED BY SHARES)

MEMORANDUM OF ASSOCIATION

OF

DR. FRESH ASSETS LIMITED

- I. The Name of the Company is DR. FRESH ASSETS LIMITED.**
- II. The Registered office of the Company will be situated in the Union Territory of Delhi.**
- III. The Object for which the Company is established are:**
 - (A) THE MAIN OBJECTS TO BE PURSUED BY THE COMPANY ON ITS INCORPORATION ARE:**
 - 1.** To carry on the business as exporter, importer, export agent, export house, import agent, distributor, stockiest, contractor, supplier, dealer, trader, retailer of all kinds of goods, materials, commodities, articles, products and merchandise to act as representative, agent, broker, commission agent, buying and selling agent, job worker or to otherwise deal in all kinds of goods, material, commodities, articles, products, merchandise and services.
 - 2.** To manufacture, import, export, sale, purchase, trade, to do job work or otherwise deal in, toothbrush, dental floss, teeth whitener, tooth paste, tongue cleaner, mouth freshener, mouth wash and all types of dental care, oral care & personal hygiene products and to deal in all kind of raw material and other inputs & plant & machineries used therein.

(B) THE OBJECTS INCIDENTAL OR ANCILLARY FOR THE ATTAINMENT OF THE MAIN OBJECTS: -

1. Subject to the provisions of Sections 58A and 292 of the Companies Act 1956 and the regulations made thereunder and the directions of Reserve Bank of India. To borrow or raise or secure the payment of money from any Bank or Banks or any other person or persons for the purpose of the Company's business in such manner and on such terms with such rights, power and privileges as the company may think fit particularly by issue of bonds, debentures, bills of exchange, promissory notes or such other obligation or securities of the Company and with a view thereto mortgage or charge the undertaking and all or any of the immovable and movable properties, present or future and all or any of the uncalled capital for the time being of the Company and to purchase redeem or pay off any such securities.
2. To Open any kind of account in any bank and to draw, make, accept, endorse, discount, execute and issue promissory notes, bills of exchange, hundies, warrants, debentures and such other negotiable instruments of all types.
3. To invest in other than investment in Company's own shares and deal with monies of the company not immediately required in such manner as may be determined by the Company, from time to time.
4. To enter into partnership or into any arrangement for sharing profits or joint ventures with any person or persons or Company carrying on or about to carry any business similar to those of this Company.
5. To enter into collaboration with any firm, body corporate or individual, Indian or foreign for the purpose of carrying on any business which this Company is authorized to carry on.
6. To employ any person, firm or Company as sub-contractors for purpose on carrying out all or any of the contracts, from time to time, entered into by the Company upon such terms and conditions as may be considered appropriate.
7. To purchase or otherwise acquire and undertaking all or any part of the business, property (including licence and trade marks) and liabilities of any person, firm or corporation carrying on any business which the Company is authorised to carry on for the purpose of this Company.
8. To adopt such means of making known to the public the business of the Company as may deem expedient and in particular by advertising in the press, by circulars and publication of books and periodicals for any of the business of the company and for carrying on all or any of the main business mentioned in the Memorandum of Association to establish branches or to establish firms or promote any company or companies at places in or outside India as may be thought fit by the Company.

9. To enter into any arrangement with any Government or Authority, Indian or foreign Municipal local body or other public or quasi public or any body corporate that may seem conducive to the Company's objects or any of them and to lawfully obtain from any such government authority, as the Company may think desirable to obtain and to carry out exercise and comply with any such arrangement, rights, privileges and concessions.
10. To act as an agents, brokers and/or trustees for any person, Company or corporation in any part of the world and either as principal agents distributors depot holders, trustees, contractors or otherwise and either alone or jointly with others, in connection with the objects of the Company.
11. To appoint agents, sub-agents, depot-holders, factors, representatives, distributors, attorneys and correspondents for the business or purpose of the Company or to carry out any of its objects.
12. To sell, improve, manage, develop, exchange, lease, mortgage, dispose of, turn to account or otherwise deal with all or any part of the undertaking, property, investments and rights of the Company.
13. To insure the whole or part of the property of the Company or any goods, commodities, articles, products, property and assets for the time being in possession or in charge of the Company for which the Company may be liable, whether wholly or in part and to protect and indemnify the Company from liability or loss in respect thereof either fully or partly.
14. To apply for purchase or otherwise acquire any patent, trademark, brevets d'invention, licences, concessions, protections, rights and privileges and the like conferring any exclusive or non exclusive or limited rights to any secret or such other information as to any invention which any seem capable of being used for any of the objects of the Company or the acquisition of which may seem directly or indirectly of the use or benefit to the Company or may appear to be advantageous or useful to the Company and to use, exercise, develop or grant licence, privilege in that respect or otherwise turn to account the property, right or information so acquired and to assist, encourage and spend money in making experiments, tests, improvements or any invention, patent and right which the Company may acquire or propose to acquire.
15. To purchase, take on lease or in exchange or on hire or otherwise acquire any movable or immovable property and any rights or privileges which the Company may think necessary or expedient for the purpose of its business and in particular any lands, buildings, works, plants, machineries on such terms as may be deemed proper and to sell, improve, develop, letout, exchange, lease out, mortgage, dispose of, turn to account or otherwise deal with all or any part of the property and rights of the Company for such considerations as may be thought fit, wholly or partly in cash fully

or party paid up shares of the Company, debentures or security or exchange of any movable or immovable property, assets and effects.

16. Subject to Section 293-A of the Companies Act, 1956, to establish, support or aid in establishment or support of associations, institutions, funds, trusts and conveniences, calculated to benefit the employees of the company or its predecessors in business of the dependents, connections, relatives and make of payments of and provide, subscribe or contribute towards places of instructions and recreation, hospitals and dispensaries, medical and such other attendance or assistance, and contribute or otherwise to assist or to grant money to charitable, benevolent religious, scientific, national or other institutions or objects which shall have any moral or such other claim to support or aid by the company either by reason of locality or of operation or of public and general utility or otherwise.
17. To allot shares in this Company to be Considered as fully or partly paid up to payment or consideration of any service or property of whatever description which the company may acquire.
18. Subject to the provisions of the Act, to sell, transfer or dispose of the undertaking of the Company, all or part of the assets, tangible or intangible and liabilities of the company as a going concern or to form companies in which the company may be absorbed or with which the company may be amalgamated to absorb into and amalgamate with the companies formed by this Company or by others, and in all cases to receive or pay the consideration in the shape of cash, shares, debentures, bonds, securities, transfer or exchange of property, present or future personal or real, reversions, rights or in any other shape.
19. Subject to the provisions of the Act, to distribute among the members of the company dividends including bonus shares (including fractional share certificates) out of profit accumulated profit or funds and resources of the Company in any manner permissible under companies Act.
20. Subject to Section 391 to 394 of the Act, to amalgamate with any Company or companies having objects similar to those of this Company.
21. To make arrangements, to send at the cost of the Company, any person for technical studies or research connected with the business or any of the business of the Company or to acquire special or advanced knowledge and experience in that line or field by such studies, works of research and apprenticeship training or in any other way to any place, station or institution technical or other wise and within Indian or abroad and to contribute to any such arrangement or arrangements in any manner and to open institutions and laboratories for research, investigation for progress, development and for training and educating personnel for the business and interest of the company.

22. To undertake and execute any trusts which may be beneficial to the business of the Company directly or indirectly.
23. To pay all or any expenses incurred in connection with the promotion, formation and incorporation of the company and advance for land, building and machinery before incorporation for the business of the company or to contract with any person, firm or company and to remunerate any person or company for services rendered in or about the formation and promotion of the company or the conduct of its business.
24. To distribute all or any of the property or assets of the Company amongst the members, debenture holders and creditors in specie or in kind, in liquidation proceedings, subject to the provisions of the Act.

(C) OTHER OBJECTS :

1. To carry on business as a estate managers and to collect rents, repair, look after and manage immovable properties of or for persons, firms and companies, and governments and to give, take, let and sub-let rent-farming contracts, and to carry out, undertake, or supervise any building, constructing, altering, improving, demolishing and repairing operations and all other such works and operations in connection with immovable assets and properties belonging to others.
2. To carry on the business of manufacturers of, and dealers in, bricks and tiles of every description and kind and such other building materials and pottery of every kind and description.
3. To cultivate estates, lands and properties and to grow thereon coffee, ten reubber, pepper, oranges, cardamoms, cinchona, cereals, timber garden and other produce and to carry on the business of general planters, growers, curers, manufacturers, farmers, timber, garden and other produce merchants, and to prepare, process, manufacturer and render marketable the produce and products of any estates, lands or properties of the company and to turn such produce, products, estates, land and/or properties to account.
4. To invest in acquire, hold, underwrite, sell or otherwise deal in shares, stocks, debentures, debenture stocks, bond, negotiable instruments, securities of any company, Government Public Body or Authority, Municipal and Local Bodies, whether in India or abroad.
5. To carry on the business of purchasing and letting on lease or hire in any part of India or abroad all kinds of machinery, plants, tools, jigs and fixtures, agricultural machinery, ships, trawlers, vessels, barges, automobiles and vehiconstruction machinery of all types and descriptions, air conditioning plants, aircrafts, and electronic equipment of all kinds and descriptions and to render leasing, consultancy and advisory services to clients in the field of equipment leasing.

6. To carry on the business of manufacture, fabricate, assemble and deal in automobiles, its components, parts, spare parts, accessories and fittings of all kinds.
7. To carry on the business of manufacturers, purchasers, sellers or otherwise dealers of jars, flasks, crates and such other making material used for beverages of every description.
8. To carry on the business of coldstorage keepers and to construct, build equipment and maintain coldstorage for storing and preserving of things of all kind and description.
9. To arrange collaboration between any foreign party or concern and the company or any other Indian parties or to act as trustees for foreign or Indian Investors and collaborators and to carry out the terms of the agreement, concessions and privilege or (to obtain technical know-how to others collaboration with the company.)
10. To act as an export house and to carry on any business in any way connected therewith.
11. To carry on the business of proprietors, lessees and managers of hotels, motels, restaurants, bars, refreshment places, cafes, snacks bars, taverns, licenced victuallers, caterers and contractors in all forms and branches and to manufacture; produce, prepare, buy, sell and deal in provisions and refreshments of all kinds.
12. To carry on the business of carriers of passengers, goods and merchandise by sea, air, rail road or other means of transport and own manage and maintain steamships, aircrafts automobiles, trucks, taxies, buses lorries and vehicles and conveyance of all kinds and to act as shipping, chartering, forwarding, clearing and transport agents and as ware-housemen, wharfingers, freight contractors, brokers, and general traders and to establish, undertake, maintain and provide all services and facilities connected therewith.
13. To carry on the business of production, distribution or exhibition of films and motion pictures and the running of theatres, cinemas, studios manage and cinematographic show exhibitions and to construct theatre and such other buildings of all types for the purpose thereof and to and maintain and carry on the said theatre and to let out other such buildings when so erected and constructed.
14. To carry on the business of farming, agriculture and horticulture in all of their respective branches, and to produce, grow, prepare, buy, sell and deal in all kinds of food grains, cereals, seeds, oil seeds, spices, fruits, dry fruits, crude drugs, kirana, sugarcane and vegetables, flour and farm products.

15. To print, publish and sell or otherwise bring out periodicals, magazines, journals, bulletins, market and such other reports, books, leaflets, catalogues and pamphlets of all types.
16. To grow, take on lease, acquire, develop deal in plantations and forests, and to process in all aspects timber, wood, plywood, and all kinds of wood and to make products wherein wood is a constituent part and to design, develop, fabricate any products involving the use of wood.
17. To carry on the business of warehousemen, stores, custodians, surveyors, assessors, provisions of safe deposit vaults and auctioneers of goods and articles of every description and to issue receipt certificates and warrants to persons, for ware-housing goods and articles.
18. To take up distributorship from well known Indian and foreign manufacturers of ready made garments, knitwears, web equipment, carpets, pottery, brasswares and all kinds of items for interior decoration.
19. To carry on the business of garage proprietors, service stations and workshops for motors and such other vehicles of all kinds and descriptions.
20. To act as contractors, agents and suppliers to the Central Government, State Governments, Foreign Governments, Joint Stock Companies, corporations, co-operative societies municipal or such other local bodies and state agencies, authorities and such other bodies of all descriptions, whether incorporated or not and to individuals and firms.
21. To deal in, purchase or otherwise acquire and sell, dispose of, import, export, exchange and deal in diamonds, gems, stones, jewellery, pearls, curios, articles of virtue, art and antiques.
22. To carry on the business of advertising agents in all its branches.
23. To carry on the business of dealers, commission and selling agents, stockists preferred stockists, sub-distributors, sole distributors, retailers and whole-salers of iron and steel, textiles of all kinds, paper, board, cement, sugar, rice wheat and other grains and commodities, chemicals, toilet, tobacco, cigarettes, articles and merchandise and stores and spare-parts of all kinds.
24. To undertake, transact and execute all kinds of agency business and to act as selling agents or commission agents for any person, firm or Corporation.
25. To manufacture, purchase, sell, export, import or otherwise deal in micro computer floppy diskettes, audio, video and computer tapes, coating for and slittering of video magnetic tape, assembly of video magnetic VHS tapes and audio magnetic tapes.

To manufacture, purchase, produce, develop, sell or otherwise deal in duplicated and/or pre-recorded films on video tapes. To develop, design manufacture and deal in computer software on computer media.

26. To carry on the business of manufacturers of and dealers in containers, boxes, pickings, packages, wrappings wrappers and receptacles of all kinds made from paper and boards, including card boards and playwoods, plastic material, metals, alloy, glass, veneers, and other materials of all kinds, whether synthetic or not, for trade and industries of every description.
27. To carry on the business as manufacturers, buyers, sellers, importers, exporters and agents of all types of lamps, rubes, lighting, luminaries, chokes, starters, ignitions, lamp holders and such other accessories used in conjunction with electric lamps or lighting and parts, components and materials required for the manufacture of any of the above.
28. To carry on the business as importers, exporters, manufacturers of and dealers in all kind of household appliances such as refrigerators, dryers, heaters, presses, pressure cookers, hot plates and such others cooking utensils of all types containers, buckets, toasters, mixers, washing machines and other such electric appliances as radios, televisions, transformers and electric motors of every kind and description.
29. To carry on the business of manufacturers of and dealers in all kinds of plastic materials including styrene, polystyrene, vinyl chloride, polyvinyl chloride, polyethylene, polyolefines, vinyl acetate and copolymers of one or more of the above and/or such other product, acrylics and polyesters, polycarbonates and polyethers and epoxy resins and composition, silicon resins and composition, P.F., U-F and other thermosetting resins and moulding compositions such as prefabricated sections and shape cellulosic plastic and other thermosetting and thermoplastic material.
30. To manufacture, import, export, sale, purchase, trade or otherwise deal in Toothbrush, Dental Care, Oral Care & personal hygiene products and to deal in all kind of raw material & Plant & Machinery used therein.
31. To purchase, develop and turn to account, take on lease or in exchange or otherwise acquire land and buildings, tenements of any tenure or any part thereof and/of interest therein and to hold or to sell, let alienate, mortgage, change or otherwise deal with such land, tenements and buildings.
32. To construct, erect, maintain, either for the company or for other parties roads street water tanks, buildings, houses, flats and shops either upon the land acquired by the company or upon such other land and to alter and improve the land and such other properties of all kinds.

33. To carry on the business of builders, building contractors, construction engineers designers, furnishers, architects, town planners, estate agents, property dealers, property brokers in commercial and residential building.
34. To carry on business of carriers of goods, merchandise, cargo by sea, air, rail and road or other means of transport and own, manage and maintain lorries, trucks, cranes, tempos, containers, carriers and to act as shipping agents, custom clearing and forwarding agents, freight contractors and brokers, warehousemen, wharfingers and to provide all services and facilities connected thereto.
35. To carry on the business of tourist and travel agents, transport agents and contractors and to arrange and operate tours by sea, air, rail and such other means of transport and own, manage and maintain coaches, buses, taxies and to act as representatives and ticketing agents of airlines, steamshiplines, railways and such other carriers whether in India or abroad and to provide all services and facilities connected thereto.
36. To carry on in any of its respective branches the business of housing finance.
37. To carry on business of investing, acquiring, holding and dealing in shares, stocks, debenture-stock, bonds, securities, issued or guaranteed by any Company constituted or carrying on business in India or elsewhere by original subscription participation in syndicates; tender, purchase, exchange or otherwise and to do the same either conditionally or otherwise and to guarantee the subscription thereof and to excise and enforce all rights and powers conferred by or incidental to ownership thereof and to carry and otherwise dispose off, exchange, transfer or alienate any of the company's investments and to holds as investment gold and silver ornaments and utensils, Jewellery, diamond and such other precious stones off all types.
38. To purchase and sell land, construct or purchase and sell building(s) or flats and to hold, building flats as investments.
39. To promote, develop, build, construct, operate, manage, run, supervise, engage or otherwise deal in the businesses and operations of hotel, restaurant, guest house, bar, inn, clubs, pay house lodge, amusement house, amusement parks, fun parks, play house etc.
40. To promote, develop, build, construct, operate, manage, run, supervise, engage or otherwise deal in hospitals, dispensaries, nursing homes, health care centres, yoga centres, alternative health centres; institutions for research and development in the field of medicine, alternative mode of medicine and health care, and for the innovations of newer ideas and techniques in such fields.
41. To carry on the business as civil contractors and engineers, builders, colonizers, town planners, real estate developers, land developers, land scapers, estate agents,

architect, interior decorators, real estate consultants and to otherwise deal in all kind of real estate business.

42. To purchase, acquire, sell, lease, exchange, hire, let, sub-let, dispose off or otherwise deal in real estates, land, buildings, civil works, moveable and immovable properties of any tenure or description either as owners or on collaborations or joint ventures or otherwise acquire any interest in the same; to acquire membership of group housing societies; and to erect, construct, build, demolish, fabricate, execute, carry out, improve, work, develop and enlarge, rebuild, furnish, fabricate, manage or control in India or abroad on any land or immovable property and conveniences of all kinds, including turnkey jobs, railway, tramways, speedways, runways, roads, aerodromes, airways, theaters, cinema halls, multiplexes, Group Housing Complexes, Commercial Complexes, roads, highways, hotels, restaurants, amusement parks and places of entertainment, piers, wavers, dams, garages, reservoirs, embankments, canals, irrigations, power houses, transmission lines, reclamation, improvements, sewage, drainage, sanitary works or other civil works and to otherwise deal in all kinds of building materials, equipments, plant and machinery used in connection therewith.
43. To set up and manage amusement parks, health clubs, resorts, hotels, restaurants, health centres, software technology parks, studios or any other place or places of amusement and entertainment or general public utility.
44. To develop, buy, sell, trade, import, export, manufacture, put-up, install, let on hire, repair, assemble, distribute, provide solutions, services, and consultancy in the field of or otherwise deal in information technology and IT enabled services, cyber technology, electronic commerce, electronic mail, internet, intranet, ISP, computers, computer hardware, computer software, TV software, system designing, web designing, web hosting, portals, web sites, search engines, devised driver development, domain name registration, data processing, remote data processing, data transfer, call centres, cyber point, cyber cafe, IT education and training, placement services, selection and management consultant for IT, electronic communication equipments, electronic data processing equipments, data storage media/equipments, their peripherals and allied products, components and consumables.
45. To promote, develop, build, construct, operate, manage, run, supervise, maintain, produce, shoot, direct, edit, distribute, exhibit, record, dub, mix, re-mix, import, export, service, engage or otherwise deal in television and radio channels, entertainment/infotainment products and activities, all types of television, radio, audio and video programmes including television serials, songs, documentaries and films; to carry on the business and activities of film, video and sound studio operators, sound recording, dubbing of sound, transferring of sound from one medium to another, re-recording and mixing of sounds, back ground music; and to buy, sell,

import, export, trade, give on hire, and otherwise deal in all types of film, video, audio, recording and shooting equipments and apparatus.

46. To promote, develop, build, construct, operate, manage, run, produce, distribute, edit, direct, supervise, engage or otherwise deal in all types of televisions and radio channels, television serials, telefilms, feature films, documentaries, educational programmes, wild life programmes and all types of TV and radio programmes.
47. To carry on the business of an investment company and to invest, subscribe, acquire, hold, buy, sell, trade, dispose off or otherwise deal in shares, securities and financial products of all kinds including shares, debentures, bonds, units, government securities, treasury bills, commercial papers, other negotiable instruments.
48. To carry on the business of a company established with the object of financing industrial enterprises; to provide loans and advances, to give guarantees, to provide securities and to otherwise engage in money lending business and to act as a financier.
49. To establish, carry on, undertake or otherwise engage in the business of a finance, hire-purchase, leasing or investment company and to provide finance through leasing, hire-purchase, bill discounting or otherwise.
50. To carry on the business of exporters, importers, traders, buyers and sellers and promoters of all goods and merchandise and other items whether raw semi manufactured or manufactured of every description and kind such as handicrafts, brass wares, art wares, ivory goods, plastic goods, metal goods, wooden goods, foot wear, leather goods, precious and semi precious stones diamonds, artificial jewellery, food stuffs, aerated water, garments and made ups of all types, tinned foods, carpets, merchandise, machinery, electronic and hydraulic equipment, textile, pharmaceuticals, chemical goods, engineering items, commercial and domestic appliances, spare parts, accessories and any other types of material, things and articles to be used for household, industrial or commercial operations.
51. To carry on the business of manufacturer, exporters, importers, traders, buyers and sellers and otherwise deal in all types of plastic products such as hangers, buckets, mugs, boxes, toys, plastic furniture and all types of plastic products including spares parts and accessories, in domestic, industrial, commercial use or any other purposes.
52. To promote, develop, build, construct, operate, manage, run, supervise, engage or otherwise deal in hospitals, dispensaries, nursing homes, clinics, trauma centers, ambulance services, operation theaters, diagnostic centers, laboratories, health care centers, yoga centers, alternative healing centers, chemist shops, blood bank, eye bank, health club, health resorts, spa; artificial reproduction centers; facilities for storing human organs, blood cells, tissues, etc.

53. To provide medical relief and health care services in all branches of medical sciences and holistic healing.
54. To promote, develop, build, construct, operate, manage, run, supervise, engage or otherwise deal in all branches of medicines, medical college, institutions to impart education and training in all branches of medicine, health care and allied field; training centers for medical students, nurses and health care personnel; research and development centers for all branches of medicine, health care and allied field.
55. To manufacture, produce, export, import, buy, sell, trade, develop, store, formulate, sponsor, distribute or to otherwise deal in all sorts of medicines, drugs & pharmaceuticals, chemicals, formulations, health care products, scientific apparatus, medical and diagnostic instruments, accessories and other allied goods & articles.
56. To purchase, acquire, sell, lease, exchange, hire, let, sub-let, dispose off or otherwise deal in real estates, land, buildings, civil works, moveable and immovable properties of any tenure or description either as owners or on collaborations or joint ventures or otherwise acquire any interest in the same; to acquire membership of group housing societies; and to erect, construct, build, demolish, fabricate, execute, carry out, improve, work, develop and enlarge, rebuild, furnish, fabricate, manage or control in India or abroad on any land or immovable property and conveniences of all kinds, including turnkey jobs, railway, tramways, speedways, runways, roads, aerodromes, airways, theaters, cinema halls, multiplexes, Group Housing Complexes, Commercial Complexes, roads, highways, hotels, restaurants, amusement parks and places of entertainment, piers, wavers, dams, garages, reservoirs, embankments, canals, irrigations, power houses, transmission lines, reclamation, improvements, sewage, drainage, sanitary works or other civil works and to otherwise deal in all kinds of building materials, equipments, plant and machinery used in connection therewith.
57. To promote, develop, build, construct, operate, set up, manage, supervise or otherwise deal in businesses and operations of bar, inn, clubs, pay house lodge, amusement parks, health clubs, resorts, hotels, restaurants, health centers, commercial centers, industrial centers, residential complex, software technology parks (STP), special economic zone (SEZ), information technology park (IT Park) and other related facilities, studios or any other place or places of amusement, entertainment or general public utility.
58. To carry on the business as colonizers, town planners, real estate developers, land developers, land scrapers, civil contractors, maintainers and mortgagers of residential, commercial and industrial buildings, estate agents, architect, interior decorators, real estate consultants and to otherwise deal in all kind of real estate business.

59. To carry on the business, vocation or profession of advisors and consultants on all matters and problems and to provide or otherwise engage in all kinds of consultancy and advisory services including, but not limited to, in the field of, connected with or pertaining to finance, accounts, law, economics, marketing, distribution, engineering, costing, management, administration, personnel, technical, industrial, strategic, business process outsourcing, knowledge process outsourcing, legal process outsourcing, IT enabled services, computer, agriculture, quality control, quality certification, import, export, cross border transactions, foreign collaborations and tie-ups, direct and indirect taxes, local governance, legal matters, arbitration, dispute resolution and settlement, and to advise, plead or represent the clients on every matter.
60. To develop, buy, sell, trade, import, export, manufacture, put-up, install, let on hire, repair, assemble, distribute, provide solutions, services, and consultancy in the field of or otherwise deal in information technology and IT enabled services, cyber technology, electronic commerce, electronic mail, internet, intranet, ISP, computers, computer hardware, computer software, TV software, system designing, web designing, web hosting, portals, web sites, search engines, domain name registration, data processing, remote data processing, business process outsourcing, data transfer, call centers, cyber point, cyber cafe, IT education and training, placement services, selection and management consultant for IT, electronic communication equipments, electronic data processing equipments, their peripherals and allied products, components and consumables.
61. To carry on the business of an investment company and to invest, subscribe, acquire, hold, buy, sell, trade, dispose off or otherwise deal in shares, securities and financial products of all kinds including shares, debentures, bonds, units, government securities, treasury bills, commercial papers, other negotiable instruments.
62. To carry on the business of a company established with the object of financing industrial enterprises; to provide loans and advances, to give guarantees, to provide securities and to otherwise engage in money lending business and to act as a financier.
63. To establish, carry on, undertake or otherwise engage in the business of a finance, hire-purchase, leasing or investment company and to provide finance through leasing, hire-purchase, bill discounting or otherwise.
64. To manufacture, buy, sell, Import, export or otherwise deal in all kinds of soap-chips, soap Powders, detergents, toiletries and to manufacture refine, prepare, buy, sell, Import, export or otherwise deal in all kinds of oils, margarines, fats, perfumes and laundry materials other substances and Ingredients required for the manufacture of the aforesaid products.

65. To carry on the business of manufacturing, buying, selling, importing, exporting, or otherwise dealing in all kinds of raw and finish goods had cosmetics, perfumes and essences, 'dentifrices, lotions, extracts, greases, creams, salves, ointments, pomades, powders, unguents, eau-de-Cologne, toilet requisites and preparations, cleansing compounds and all kinds of proprietary products, hair, skins, nail anti! Other beauty preparations, deodorants, aerosoal and ties, preparations aids and accessories of every description whether medicated, antiseptic or not, unguents, ingredients or accessories thereof and all types of FMCG products, including soaps, shampoo, cosmetics etc. other materials or things capable being used in connection therewith.
66. To act as an export agents, purchase and sale representatives of stockiest, producers processing units and units engaged in village industries, home industries, cottage industries, small and medium scale industries and to assist, guide, -, coordinate and finances such of them, as may be having export potential.
67. To act as an manufacturer's representative and selling agents and general merchants for all kinds of commodities and to act as purchasing agents for foreign or India buyers on commission or any other basis and to do all or any other things connected with the business of purchasing, or any other work either in India or abroad.
68. To carry on the business of exporters, importers, traders, buyers and sellers, promoters, manufacturers of Jewellery made of gold, sliver, diamond, brass, cooper and to act as gold smith and jewellers.

IV. The liability of the members Is limited.

V. The Authorized Share Capital of the Company is Rs. 11,00,00,000/- (Rupees Eleven Crore Only) divided into 1,10,00,000 (One Crore Ten Lakh) Equity shares of Rs.10 /- (Rupees Ten Only).

We, the several persons whose names and addresses are subscribed, are desirous of being formed into a company in pursuance of this Memorandum of Association, and we respectively agree to take the number of shares in the Capital of the Company set opposite our respective names :—

Name, Address, Description, Occupation of each Subscriber	Number of and type of subscribed shares	Signature of the subscribers	Name, Address, Description, Occupation and Signature of witness or witnesses
1. PUNEET NANDA S/o Sh. H. C. Nanda R/o B-234, Derawala Nagar Delhi-110009 Business	(100) Equity Shares	Sd/-	I witness the signatures of all the subscribers Sd/- (RAKESH GULATI) Chartered Accountant S/o Sh. T. R. Gulati 304, B. D. Chambers, 10/54, D. B. Gupta Road, Karol Bagh, New Delhi-110005
2. SUMEET NANDA S/o Sh. H. C. Nanda R/o B-234, Derawala Nagar Delhi-110009 Business	(100) Equity Shares	Sd/-	
Total	(200) Equity Shares		

Place : New Delhi

Dated 28th day of November, 1990